2016 ALOHA PLANTSCAPE AWARDS
Competition Rules & Requirements

The Hawaii Export Nursery Association (HENA) is excited to announce the 2016 Aloha Plantscape Awards to commend the plantscape community for their exemplary use of Hawaii-grown tropical potted foliage in design and installation. Submissions will be accepted from February 15th, 2016 to May 31st, 2016.

ALOHA PLANTSCAPE AWARD LEVELS

- *Gold Aloha Plantscape Award Includes:*
  - Roundtrip Airfare to Kona-Kailua, Hawaii for One to attend 2016 Hawaii MIDPAC;
  - 3-Nights Hotel Accommodations at the Hapuna Beach Prince Hotel (July 20th to 23rd, 2016);
  - 2016 Hawaii MIDPAC Registration for One, including:
    - Nursery Bus Tour;
    - Welcome Cocktail Party;
    - MIDPAC Horticultural Conference & Expo (Breakfast and Lunch);
    - Networking Reception;
    - Aloha Breakfast.
  - Award Announcement and Acceptance Ceremony at the 2016 Hawaii MIDPAC Horticultural Conference & Expo;
  - Award recognition and photo publication of the winning installation on the HENA Website.
- *Silver Aloha Plantscape Award Includes:*
  - 2016 Hawaii MIDPAC Registration for One, including:
    - Nursery Bus Tour;
    - Welcome Cocktail Party;
    - MIDPAC Horticultural Conference & Expo (Breakfast and Lunch);
    - Networking Reception;
    - Aloha Breakfast.
  - Award Announcement and Acceptance Ceremony at the 2016 Hawaii MIDPAC Horticultural Conference & Expo;

- Award recognition and photo publication of the winning installation on the HENA Website.

- *Bronze Aloha Plantscape Award Includes:*
  - 2016 Hawaii MIDPAC Horticultural Conference & Expo, including breakfast and lunch, and Networking Reception Registration for One.
  - Award Announcement and Acceptance Ceremony at the 2016 Hawaii MIDPAC Horticultural Conference & Expo;
  - Award recognition and photo publication of the winning installation on the HENA Website.

JUDGMENT CRITERIA

Judging will be conducted by HENA's Board of Directors, a board of Hawaii tropical plant professionals elected annually by HENA's 100+ member organization. Entry submissions will be judged against each other based upon the following criteria:

- Design usage of Hawaii-grown tropical potted foliage displayed in the photograph and described in the written submission;
- Prevalence and variety of Hawaii-grown tropical potted foliage in the installation;
- Completion of the Aloha Plantscape Award Entry Form (please do not disclose any client information protected by Non-Disclosure Agreements).

GENERAL RULES

- The online entry form for the Aloha Plantscape Awards can be found at HENA's website, www.hena.org. There are no entrance fees.
- Installations must highlight verifiable Hawaii-grown tropical potted foliage listed in *Appendix 1: Aloha Plantscape Award Eligible Tropical Potted Foliage*.
- Acceptable installations may be of either interiorscape or landscape use (including in-ground installations).
- There is no limit to the amount of entries an individual or company may submit, as long as each entry is a unique submission with an individual entry form.

- Submissions must be designed and / or installed by the entrant individual or company. If you partnered with another designer / company, please include them on the entry form.
- Only installations completed between May 16th, 2015 – May 31st, 2016 will be considered.
- All design competition entries must be completed and submitted electronically by May 31st, 2016 through HENA's website at www.hena.org.
- At least two and up to five digital photographs of each submission is allowed.
- Photographs must be named in the following format, "*Individual/Company Name_Project Name_#*", for example:
    - John Smith_ABC Project_1
    - XYZCompany_ABC Project_2
- Photographs must be in .tif, .jpg, or .png format and may not exceed 2 megabytes in size per file.

COMPETITION TIMELINE

- Submission Period: February 15th, 2016 – May 31st, 2016
- Aloha Plantscape Award Notifications: June 13th, 2016
    - Winners will be notified by telephone.
- 2016 Hawaii MIDPAC
    - Thursday, July 21st, 2016
        - 7:30AM – 5:00PM | Flower & Foliage Nursery Tours
        - 6:30PM – 10:00PM | MIDPAC Welcome Party
    - Friday, July 22nd, 2016
        - 7:30AM – 5:00PM | MIDPAC Horticultural Conference & Expo
        - 6:30PM – 10:00PM | Networking Reception
    - Saturday, July 23rd, 2016
        - 8:00AM – 10:00AM | Aloha Breakfast

APPENDIX 1: ALOHA PLANTSCAPE AWARD ELIGIBLE TROPICAL POTTED FOLIAGE

Bamboo	Dracaena Mauna Kea ™
Banana Tree	Dracaena Michiko ™
Birds of Paradise	Dracaena Ohé
Black Ming	Dracaena Pele ™
Bromeliads	Dracaena Randy ™
Caryota Mitis / Fishtail Palm	Dracaena Ruth Luka
Chamaedorea Cataractarum Palm	Dracaena Santa Rosa
Chamaedorea Elegans Palm	Dracaena Song of India
Chamaedorea Falcifera Palm	Dracaena Song of Jamaica
Chamaedorea Neanthebella Palm	Dracaena Waikiki
Chamaedorea Seifritzii Palm	Dracaena Warneckii
Cycads	Dracaena Warneckii Jumbo
Cycas Revoluta / Sago Palm	Foxtail Palm
Dracaena Arborea	Kentia Palm
Dracaena Fragrans	Philodendron
Dracaena Gold Star	Phoenix Roebelenii / Date Palm
Dracaena Haka	Pinanga Coronata (Blunt Leaf)
Dracaena Hawaii Girl	Polyscia Fruticosa / Ming Aralia
Dracaena Hawaiian Lotus	Pritchardia Hildebrandii
Dracaena Hilo Girl	Red Sealing Wax Palm
Dracaena Janet Craig	Rhapis Excelsa Palm
Dracaena Janet Craig Compacta	Rhapis Multifida Palm
Dracaena Karen ™	Schefflera Amate
Dracaena Lisa ™	Schefflera Arboricola
Dracaena Marginata	Spindle Palm
Dracaena Marginata Colorama	Triangle Palm
Dracaena Massangeana	Veitchia